

ASSOCIATE MEMBERSHIP IN TRAA



Information & Application

TOWING & RECOVERY ASSOCIATION OF AMERICA, INC.

2121 EISENHOWER AVENUE, STE. 200

ALEXANDRIA, VA 22314

PHONE: 800-728-0136

FAX: 703-684-6720

WEB: WWW.TOWSERVER.NET

E:MAIL: TOWSERVER@AOL.COM

The benefits of Associate Membership in the Towing & Recovery Association of America, Inc. are numerous and varied.

Some firms take advantage of educational-oriented activities while others get involved in marketing or management programs. All Associate Members benefit from the contacts they make and from TRAA's publications and special reports.

Each Associate Member Company has the option of deciding how much involvement and exposure it wants.

The Towing & Recovery Association of America is the national trade Association representing the towing and recovery industry. Its goal through its voluntary membership is to maintain the economic well being of the U.S. towing and recovery industry.



BENEFITS OF ASSOCIATION MEMBERSHIP

Directory

A very special publication, the TRAA annual *Membership Directory and Buyers' Guide* for the towing industry is an important tool for members and associate members, listing towing companies by state and company name in alphabetical order. Associate members are listed in a separate section of the directory.

Publications

TRAA offers a variety of informative publications dealing with virtually every facet of the towing industry. Each month all members receive TRAA's *National Towing News* where almost an entire page of this informative publication is devoted to listing all Associate Members. Associate Member companies may purchase advertising in the *National Towing News* at nominal prices or they may choose to sponsor an edition which includes a 1/2-page ad.

Web Site Listing

All Associate Members are listed on the TRAA Web Site with links to the company member's Web Site and E-Mail.

Exposure to the Towing Industry

The towing industry is a \$7 billion industry nationwide. TRAA is the only national trade association representing this large and important industry. Reach towing companies all across the United States, as well as some foreign countries, through your associate membership. TRAA helps you market directly to your end user.

Exposure—Trade Shows and TRAA's annual Legislative & Leadership Conference

TRAA holds its Fall and Spring Board and committee meetings at a state association trade show. Representatives to the TRAA Board of Directors from each state are in attendance at the meetings. Associate Members are invited to sponsor special TRAA functions at these meetings. TRAA also holds an annual Legislative & Leadership Conference in March of each year and Associate Members are invited to sponsor and display products and/or literature at these meetings as well. The Legislative and Leadership Conference is open to officers of state associations, other industry leaders, the TRAA Board, as well as all TRAA members.

TRAA ASSOCIATE MEMBER COMPANY DATA

Please fill out and return the following information to TRAA. The data will be used for your listing in TRAA's annual *Membership Directory and Buyer's Guide* distributed to the membership and the monthly edition of the *National Towing News*.

COMPANY: _____

PRINCIPAL CONTACT NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEBSITE: _____

PRODUCTS/SERVICES OFFERED: _____

Thank you for your Contribution to the Towing Industry

MAIL COMPLETED APPLICATION TO:

**TOWING & RECOVERY ASSOCIATION OF AMERICA, INC.
2121 EISENHOWER AVENUE, STE. 200
ALEXANDRIA, VA 22314**

OR FAX TO: 703-684-6720

APPLY ON-LINE AT: WWW.TOWSERVER.NET

TRAA

TOWING & RECOVERY ASSOCIATION OF AMERICA, INC.

ASSOCIATE MEMBERSHIP APPLICATION

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

CLASS OF MEMBERSHIP

Associate Member is any person, firm, or company engaged in the business of supplying products or services to the towing/recovery/storage industry. Associate membership is divided into three categories:

Membership	Annual Dues
Manufacturers	\$500.00
Accessories	\$400.00
Allied	\$400.00

METHOD OF PAYMENT (PLEASE CHECK ONE)

CHECK PAYABLE TO TRAA

CREDIT CARD: Visa MasterCard American Express

CARD #: _____ EXP. DATE: _____

CARDHOLDER: _____

SIGNATURE: _____